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McDonald Jones Homes Hunter Professional Builder of the Year

Architecturally designed, stylish and affordable house designs, combined with an enhanced project management process, have given local builder McDonald Jones Homes (MJH) the edge over its competitors, with the company being named the Hunter Professional Major Builder of the Year at the recent Housing Industry Association (HIA) 2009 Awards (Hunter Region).

The company scooped the pool at the awards night on 12 September, also winning the prestigious Display Home of the Year, as well as Display Home under \$200,000 and Display Home Under \$300,000.

A Hunter-based firm, MJH is the second largest builder in NSW. In 2008, the company built around 500 homes and is now extending its reach into the competitive markets of Sydney, as well as the North and South coasts.

In the past few years, MJH's award-winning, architecturally designed house designs have lifted the bar and set a new standard in quality housing with stylish features designed for Australian families at realistic prices.

MJH sales and marketing director Phil Haigh said MJH was "proud and honoured" to have been named Hunter Professional Builder of the Year.

"We have a quality product that offers an experience that goes above and beyond what people expect of building a project home," Mr Haigh said.

"From the first day a customer enters a sales centre a client liaison officer is assigned to them to ensure they are fully informed on all matters concerning their home. We have also developed an automated SMS system to alert customers to progress; for example, when a concrete slab is poured, the customer is sent a short SMS informing them it has been done.

"And in the field, each building supervisor's car is a mobile office with full access to internet and company resources to ensure streamlined, efficient communication that translates to an efficient, pleasant building experience for customers."

In addition to recognising service excellence in service, the HIA awards were also a commendation of MJH's functional, stylish home designs and quality finished product.

"The HIA awards are industry recognition of MJH's creativity and our well-built, attractive and functional homes," Mr Haigh said.

"It's very rewarding to be acknowledged this way."

Providing stylish, quality homes at affordable prices lies at the heart of the MJH philosophy, with the company offering designs ranging from first homebuyer options to classic country and beachside homes.

Highlighting the company's commitment to design was its Display Home of the Year win at the awards.

"We won that award for the Beachside Grande Manor Elite - a home that comes in at under \$200,000," Mr Haigh said.

"It was up against million-dollar homes in that category, so winning is a true indication of the quality of our product – that one of our more affordable homes stands up against homes in the highest price range."

For more information, contact McDonald Jones Homes sales and marketing manager Phil Haigh on 0410 445097.